

Terms to know before the hair color consultation or Service Appointment.

Things to consider before you color your hair.

There is a kaleidoscope of haircolor choices if you look deep into the eyes. They show me the colors and shades that would best suit the complexion for the most vibrant and enhancing haircolor experience. We use Joico's award winning haircolor system: Verocolor - Permanent color that is conditioning, rich, vibrant, and reconstructive to the hair for lasting color. VeroChrome -- a no ammonia demi color that adds shine, depth and vibrancy without the commitment! Come and we'll create a tapestry of haircolor possibilities to enhance the essence of Your!

What do I want see?

What are my choices?

- ◆ highlights,
- ◆ lowlights,
- ◆ streaks,
- ◆ chunks,
- ◆ gray coverage,
- ◆ tone on tone, color
- ◆ 2 or more shades lighter or darker,
- ◆ BI-level,
- ◆ All over color.

Things to consider about your hair before coloring your hair

What conditions is my hair in now?

How will the color affect the condition of my hair after the service?

What is **MY** commitment to the upkeep of my color service?

How often will I have to have the color redone?

What is home care maintenance for my new color treated hair?

What are the best products for me use on my color treated hair to keep it in the best Condition?

Color Terminology you should understand

Temporary Color: Simply coats your hair shaft and should shampoo out after one Shampoo. This type of color WILL NOT lighten your hair. The darker the color the Deeper the stain. There is a no mixing or developer. This *can be done after a chemical Service.*

Semi-permanent color – Washes out after 6-12 shampoos. It will enhance natural Color is great for blending gray, out grown highlights or sun lifted hair. WILL NOT lift Your hair *this can be done after a chemical service.*

Demi- Color – will last up to 28 shampoos, will color gray rich tone on tone shades. This color is for deposit only WILL NOT LIFT or LIGHTEN hair has a low-level Developer which promotes the color to penetrate the hair shaft on the on the shallow Cuticle layer. These colors are usually transparent and gel like when mixed. It is also has Conditioners for the hair which adds sheen and body to the hair. *This can be done after a Chemical service. Fades away over time*

Permanent Color– Will not shampoo out. It grows out; you will have to recolor the New growth. This choice of color service gives you the greatest range of color choice. You can go from black to blonde and anything in between if your hair is health.
*Any type of color enhancement done after a chemical service may go darker than Desired. Consult your stylist about your color possibilities!

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